



shifting gears

may | 2018

for

high schools

sample morning announcements

Spread the word at your school through posters, events, bike clinics, and morning announcements. Morning announcements can be a great opportunity to talk with the whole school about the program. They can also be a good daily reminder for participants to sign in and log their trips. You can write your own announcements, or use the samples found below.

Introductory Announcement:

With May right around the corner, be sure to register on-line at peterboroughmoves.com for the Shifting Gears community challenge. All sustainable trips count, so each time you walk, bike or ride the school bus you increase your chances to win! But you can't win if you don't register! Register today at peterboroughmoves.com.

Announcement 1:

Shift Gears for the environment and health this May! Each time you walk, bike, or ride the bus through the month of May you are actually earning points with Shifting Gears. Just log in at peterboroughmoves.com and track your trips to win prizes. Our logged trips can contribute to (YOUR SCHOOL'S NAME) overall School Score. Let's log on together to show Peterborough how much (YOUR SCHOOL NAME) is willing to shift gears for the environment!

Announcement 2:

The first week of Shifting Gears is now over. Did you log all your trips on-line? Don't worry there is still time. Log your trips from last week and this week at peterboroughmoves.com for chances to win prizes and add to (SCHOOL NAME)'s School Score. Let's log on together to show Peterborough how much (SCHOOL NAME) is willing to shift gears for the environment!

Announcement 3:

If you happened to walk, bike, bus, or carpool to school today, you just earned some serious trip points without even realizing it! Shifting Gears is in full swing and they are giving out some really sweet prizes. Register on-line, log those trips, and win! It's that easy!

Go to peterboroughmoves.com to register. Every trip logged helps our overall School Score. HashTag come together (SCHOOL NAME)

Announcement 4:

Do you ever walk or bus to school? Do you care about the environment? Do you like winning free stuff? If you answered yes to any of these questions you might wanna consider participating in the Shifting Gears community challenge. It takes less than a minute! Register on-line at peterboroughmoves.com

Announcement 5:

We are in the last stretch of Shifting Gears! If you haven't already registered go to peterboroughmoves.com. Every trip counts! Help (School Name) boost our School Score while you increase your chances to win some amazing prizes!

Other Ideas:

- Write about how walking and biking benefit environmental and human health.
- Write a conversation between two friends who are debating how to travel to school.
- Write about how your school is fairing in the School Standings (find these on-line).
- Write about special Shifting Gears events and bike clinics planned for your school.